#### Linear Regression and Correlation

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- What is correlation?
- What is the correlation coefficient?
- What information does the correlation coefficient provide regarding linear regression?
- What is meant by the line of best fit?

- For a strong linear trend
  Points in scatter plot are tightly packed around a possible line
- For a weak linear trend
  Points in scatter plot are loosely scattered around a possible line

- For a strong linear trend
  Points in scatter plot are tightly packed around the regression line
- For a weak linear trend
  Points in scatter plot are loosely scattered around the regression line

- For a strong linear trend
  - Points in scatter plot are tightly packed around the line that best-fits the data

- For a weak linear trend
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#### **Trend/Association**

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- Positive Trend/Association
  - Two variables are positively associated if the values of the output increase as the values of the input increase
- Negative Trend/Association
  - Two variables are negatively associated if the values of the output decrease as the values of the input increase

Since graphs are read from left to right, you examine the trend as the value of the input variable increases. Trend/Association

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#### Correlation

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 The degree to which two or more quantities are associated

#### Linear Correlation

 The degree to which two or more quantities are linearly associated

 Also known as the Pearson product moment correlation coefficient

- Also known as the Pearson product moment correlation coefficient
- A measurement or quantification of a linear relation between two variables
- A measure of strength of a linear relation between two variables

- Represented by r
  - Correlation coefficient, r, is a measure of the strength of the linear relation between an explanatory variable and the response variable.

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  - r = 1 is the perfect positive linear relation between the explanatory variable and the response variable.

- Properties
  - The correlation coefficient is always between -1 and 1, inclusive, that is,  $-1 \le r \le 1$
  - r = -1 is the perfect negative linear relation between the explanatory variable and the response variable

- Properties
  - The closer r is to 1 the stronger the evidence of positive association between two variables
  - The closer r is to -1 the stronger the evidence of *negative* association between two variables

- Properties
  - If r is close to 0 then there is evidence of no linear relation between the two variables
  - <u>CAUTION</u>: r close to zero provides evidence that there is no linear relation, but it does not imply that there is no relation between the variables

$$r = \frac{n \sum xy - \left[\sum x\right] \left[\sum y\right]}{\sqrt{n \sum x^2 - \left[\sum x\right]^2} \sqrt{n \sum y^2 - \left[\sum y\right]^2}}$$

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  - The linear correlation coefficient is a unit-less measure of association
  - The units of measure of x and y do not affect the interpretation of r
  - The closer the value of |r| is to 1, the stronger the linear relation is between the explanatory variable and the response variable

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  - Least Squares Line
  - Least Squares Regression Line
  - Line of Best-Fit

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  - Least Squares Regression Line
  - Line of Best-Fit
  - is the line that best-fits the data

- Line for which
  - The sum of the squared errors, SSE, is a small as possible

$$SSE = \sum \left( \mathbf{y}_{k} - \mathbf{\hat{y}}_{k} \right)^{2}$$

 $y_k$  - data value  $\hat{y}_k$  - predicted value

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$$SSE = \sum \left( \mathbf{y}_{k} - \mathbf{\hat{y}}_{k} \right)^{2}$$

 $\boldsymbol{y}_k$  values of response variable  $\boldsymbol{\hat{y}}_k$  values of least squares line for  $\boldsymbol{x}_k$ 

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  - Sum and mean of the residuals  $y_k \hat{y}_k$  are zero
  - Variation in the residuals is as small as possible
  - The line contains the point of averages X, Y

• For the least squares regression line  $\hat{y} = mx + b$ ,

$$m = \frac{n \sum xy - \left[\sum x\right] \left[\sum y\right]}{n \sum x^2 - \left[\sum x\right]^2}$$

Units on slope: y-units x-units

Slope:

- For the least squares regression line  $\hat{y} = mx + b$ ,
  - Slope:

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• Y-coordinate of y-intercept:  $b = \frac{1}{n} \left( \sum y - m \sum x \right)$ 

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Y-coordinate of y-intercept: